## Measuring Charter School Financial Viability: A Better Approach

CCSA Annual Conference Tuesday March 27, 2018

## Welcome





#### **Presenters**

**David Patterson** Ed.D., Director CARSNet (Charter Authorizers Regional Support Network)

**Brianna Garcia**, Director, Management Consulting Services, School Services of California (SSC)

**Darlene Chambers**, Ph.D., Senior Vice President National Charter Schools Institute

**Debi Deal**, CFE Intervention Specialist, FCMAT (Fiscal Crisis & Management Assistance Team)

**Miles Denniston**, Vice President, CSMC (Charter School Management Corporation)





### What is CARSNet? What is CCAP?





#### **Outcomes for the Workshop**

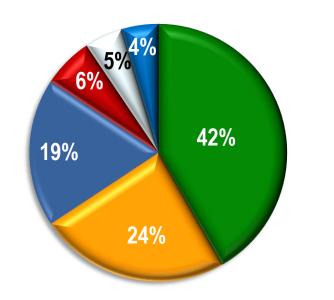
- Participants Have an Understanding:
  - Why fiscal viability is critical
  - What are fiscal leading indicators
- Leading indicators developed by CARSNet
- Discussion and your feedback





# Why is charter financial oversight critical?

## According to the Center for Education Reform, 42% of charter school closures can be attributed to financial deficiencies.



#### Financial

- Mismanagement
- Academic

District
 Obstacles
 Other/Unknown





#### What's In Ed Code?

**EC 47604.32:** Each chartering authority...shall do all of the following with respect to each charter school under its authority:

...(d) Monitor the fiscal condition of each charter school under its authority





#### CARSNet Undertook Identifying Fiscal Metrics that Work for California Charter Schools

- Values, Principles and Expectations
- Design Principles
- Authorizers in CA, NACSA, FCMAT, School Services
- Guidance from NACSA, standards being used in other states





#### Three Categories of Accountability Metrics - 1

- Near-Term Measures, Sustainability and Financial Compliance
- These are leading indicators for the school
- Work ongoing to consolidate further





Measure	Metric					
Near-Term Measures						
1.a	Current ratio					
1.b	Unrestricted days cash on hand					
1.c	Enrollment variance					
1.d	Unduplicated pupil percentage (UPP) variance					
1.e	Default					
Sustainability Measures						
2.a	Total margin					
2.b	Debt to asset ratio					
2.c	Cash flow monitoring					
2.d	Debt service coverage ratio					
2.e	Minimum Proportionality Percentage (MPP)					
Financial Compliance Measures						
3.a	Financial reporting and compliance requirements					
3.b	Generally Accepted Accounting Principles (GAAP)					





#### Working Smarter, Not Harder

- Using Technology to Make Fiscal Reporting More Timely, Efficient and Transparent
- Epicenter





#### EVERYTHING YOU NEED, ALL IN ONE LOGIN

From processing charter applications and managing compliance to automating workflow and evaluating performance, Epicenter has everything you need to get results.



#### Epicenter Scorecard: Financial Oversight and Monitoring

- Automatically scores defined financial targets
- Only the Scorecard provides trend data
- Populates data in Annual Reports
- Centrally stores and delivers
  transparent data
- At a glance, provides a portfolio view





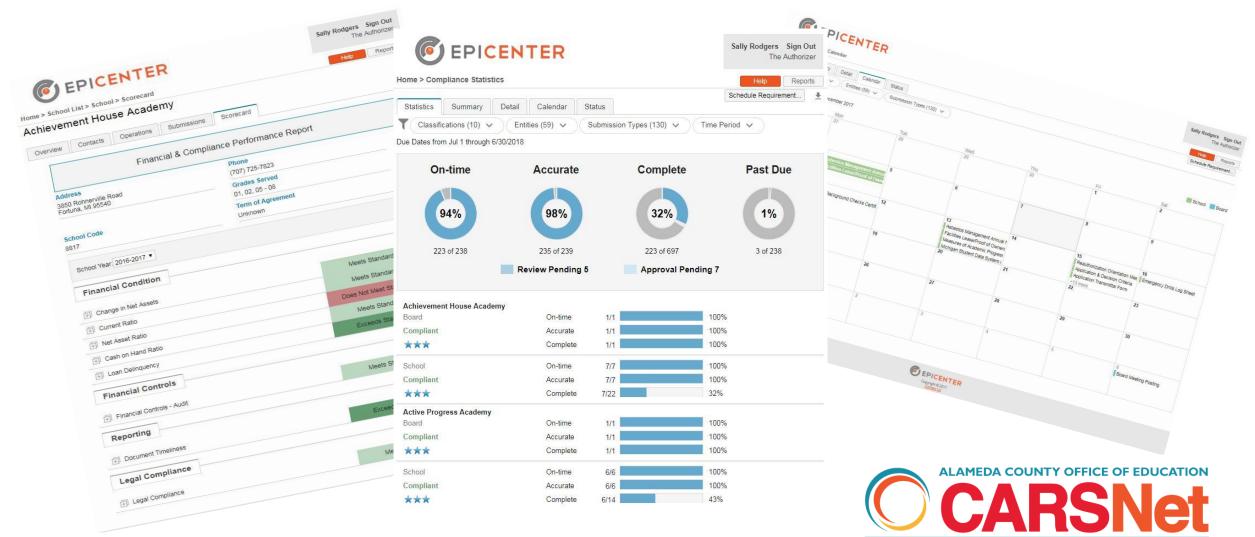
#### Hope Academy

		Financ	cial & Compli	ance Performance F	Report
Address 1091 Alter Rd Detroit, MI 48215				Phone	
				(313) 542-0224 Grades Served	
				PK - 08	
School Code				Term of Agreement	
Various				2010 - 2016	
Schoo	ol Year: 2016-201	7 🔻			e
Fina	ancial Condi	tion			
∏ CI	nange in Net Ass	ets			Meets Standards
🕂 Ci	urrent Ratio				Meets Standards
₽ Ne	et Asset Ratio				Meets Standards
⊕ Ca	ash on Hand Rat	io			Does Not Meet Standards
⊕ Lo	an Delinquency				Meets Standards
Fina	ancial Contro	ols			
⊕ Fi	nancial Controls	- Audit			Exceeds Standards
Rep	orting				
⊕ De	ocument Timeline	ess			Meets Standards
Leg	al Complian	се			



CALIFORNIA CHARTER AUTHORIZING PROFESSIONALS

#### **Epicenter – Quick Overview** On-Line Document Management and Oversight Tool



**Charter Authorizers Regional Support Network** 

### Panel Discussion Your Questions and Input - 1

Panelists

- Miles Denniston Vice President, CSMC (Charter School Management Corporation)
- Debi Deal CFE Intervention Specialist, FCMAT (Fiscal Crisis & Management Assistance Team)





### Panel Discussion Your Questions and Input - 2

#### **Leading Questions**

- 1. How will fiscal metrics and ratios help the school and the authorizer identify when a school is doing well, is facing fiscal pressures, or is at serious risk of failure?
- 2. How effective do you think small charter schools and small authorizers can be in using these fiscal metrics and ratios?
- 3. What are the two top things CARSNet, CCAP and the authorizing community should be considering in further developing and implementing these standards?





#### **Additional Resources**

CARSNet Website <u>www.carsnet.org</u> <u>CCAP Website</u> <u>www.calauthorizers.org</u>





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