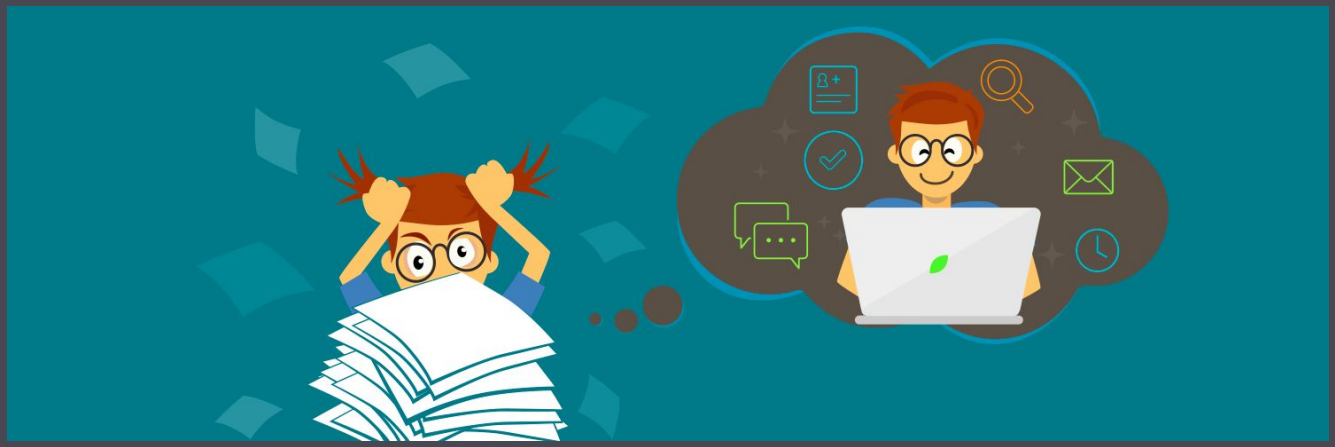
Transform Your School's Enrollment Experience: Access. Efficiency. Insight.



Voices from the Field

California Charter Schools Conference

Wednesday, March 28th

CCSA California Charter Schools Association

Great to Meet You!

Raj Kaur

Account Executive
SchoolMint

SchoolMint

Candice Lamarche

Chief Operations Officer
Growth Public Schools

growth PUBLIC SCHOOLS

Brad Baquial

Director of Data & Technology
Albert Einstein Academies

ALBERT EINSTEIN ACADEMIES

Stay Connected:

facebook.com/schoolmintdotcom/
twitter.com/school_mint
linkedin.com/company/3341034/

#CCSACon

Session Objectives

- Discuss best practices which can improve your application & lottery management processes to deliver an equitable and transparent family experience
- Better understand how automated tools can help you gain deeper insights into their applicants, improve lottery efficiency, and increase data integrity
- Share with and learn from your colleagues

Agenda

- SchoolMint Overview
- Partner Shares
- Panel Discussion & Group Activities
- Wrap-up and Next Steps

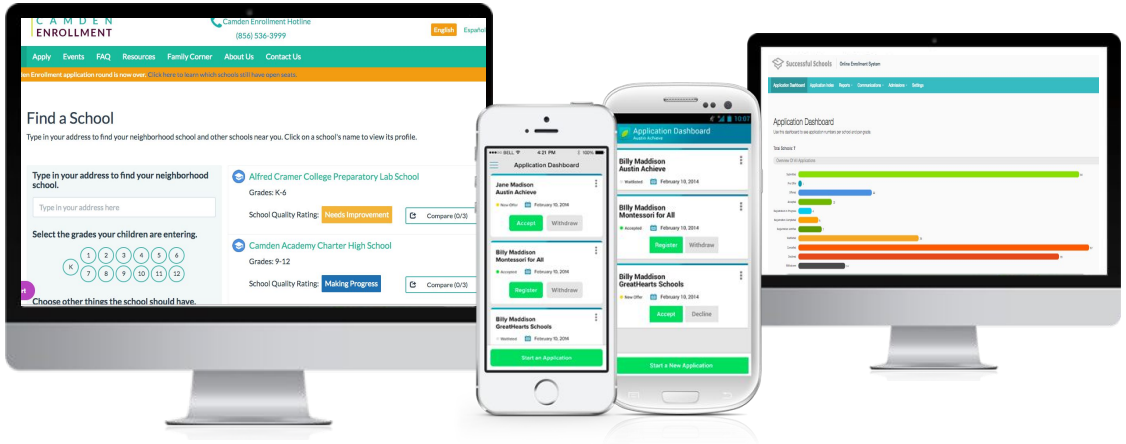
Partner Share

What are you hoping to take away from this session?

CCSA California Charter Schools Association

An online and mobile student enrollment and school choice platform for K12 Schools

Solutions for district, charter, and independent schools



Native iOS and Android Applications

Education for Change Public Schools

KIPP Bay Area Schools

HIGH TECH HIGH

BRIGHT STAR SCHOOLS

iLEAD

ednovate

ROCKETSHIP

EQUITAS ACADEMY
ACHIEVEMENT • EXCELLENCE • CHARACTER

summit public schools

INGENIUM Schools
RESTORING JOY AND MEANING

ALLIANCE College-Ready Public Schools

LOS ANGELES LEADERSHIP ACADEMY

ST HOPE PUBLIC SCHOOLS

SchoolMint

CCSA California Charter Schools Association

California Charter Schools & SchoolMint

"SchoolMint has revolutionized the way we do enrollment. We used to track everything on spreadsheets & having the database has been wonderful. From application, lottery, registration and re-enrollment, it just makes sense."

Donna Walsh
Rocklin Academy

"Our schools are able to better manage the application process from start to finish, plus SchoolMint makes the process significantly easier and more intuitive for our families. I would recommend SchoolMint to any charter management organization."

Charlie Wolfson
Alliance

Education for Change Public Schools

KIPP Bay Area Schools

HIGH TECH HIGH

BRIGHT STAR SCHOOLS

iLEAD

ednovate

ROCKETSHIP

EQUITAS ACADEMY
ACHIEVEMENT • EXCELLENCE • CHARACTER

summit public schools

INGENIUM Schools
RESTORING JOY AND MEANING

ALLIANCE College-Ready Public Schools

LOS ANGELES LEADERSHIP ACADEMY

ST HOPE PUBLIC SCHOOLS

SchoolMint

Partner Share

How do you currently manage your application process?

Pain points?

Partner Share

How do you currently manage your lottery process?

Pain points?

CCSA California Charter Schools Association

About You

of schools?

- Single site
- 2-4 schools
- 5-8
- 9+

Years in existence?

- 0
- 1-2 years
- 3-6 years
- 7-12 years
- 13+ years

Multi city?

What geo?

Contemplating Going Online?

What to consider?

Why Go Online to Increase Transparency?

- **Efficiency & Time Savings**
  - One system for application processing, lottery & waitlist, registration
  - Cut down on data (re)entry for paper applications
  - Lottery configuration & preparation

- **Improved Data Quality, Analytics and Transparency**
  - Real-time access and updates
  - Compliance, auditing, accuracy
  - Reporting & forecasting

- **Expanded Accessibility/Equitability for Families**
  - Mobile & multilingual access
  - Real time access to application status - 7x24
  - Communications - voice, text, email

How to Go Online to Increase Transparency?

- **Change Management**
  - Identify and engage all stakeholders
  - Secure buy-in from schools
  - Understand your families' digital literacy and potential inhibitors
  - Anticipate changes that will occur - have a plan
- **Family Training & Support**
  - Consider additional support via hotline or email
  - Provide laptops or devices to assist with application completion
  - Offer multilingual systems and support
  - Prepare families for how an automated lottery and offer process works
- **Anticipate time for data validation**
  - Allow time to validate data especially after open enrollment period ends and before lottery takes place
  - Run reports to check for errors and inconsistencies

How to Measure Success?

- Applications counts
- Staff and parent satisfaction
- School satisfaction with central office
- Lottery timing and efficiency
- Applicant conversion metrics
- Reporting turnaround time
- Compliance & audit metrics
- Others?

Partner Share

What are you taking away from today's session?

Next Steps

THANK YOU!

Want to learn more?
Visit Booth #1115
Contact us at:

info@schoolmint.com

844-287-2466

SchoolMintdotcom

School_Mint

SchoolMint

SchoolMint