High Impact Local Advocacy

Moving the needle forward in your community
Meet Our Panel

Fatima Cristerna-Adame
Regional Director - Inland Empire, California Charter Schools Association

Debra Tarver
Executive Director Desert Trails Preparatory & LaVerne Preparatory Academy

Barbara Hale
Executive Director - Sycamore Academy & Riverside County Board Member
Identification
Who are we influencing?

*Parents
*Legislators
*School board members
*County board members
*Staff
What do we need from them?

*New school approval
*Renewal
*Fair quality oversight
*Fair laws for charter school flexibility
*Student and parent choice
WHY?
Why are we trying to influence them?

**Spoiler Alert:** Charter school leaders, authorizers and stakeholders all care about the same things:
Who/what I can influence

Student Success
High Quality Education
Transparency
Equity

WHY?

Who/what I can influence

Things I cannot control
SMALL Strategies for BIG success!

*Visit and share more than once every 5 years - demonstrate that you are a partner in oversight.

*Send your students and families to give updates or share personal stories

*Cards/letters go a long way

*Invite them to visit school, just because, for events, activities, etc.
Examples of Success:

Arts Spotlight: Creativity is EVERYWHERE at Encore High School Riverside

SOAR Charter Academy Connie Leyva Invitation

DESSERT TRAILS PREPARATORY ACADEMY