

THE REAL HOT SAUCE IN YOUR BAG: SMART BOARD GOVERNANCE



THIRDPLATEAU



edtec 

CALIFORNIA CHARTER SCHOOL ASSOCIATION
SACRAMENTO, CA
MARCH 21, 2017

WHO WE ARE

Third Plateau @ EdTec is a partnership that brings together Third Plateau's organizational strategy work with EdTec's charter management and expertise.



JONATHAN KAUFMAN, THIRD PLATEAU
Co-Founder & Principal



PETER LAUB, EDTEC
Executive VP & Chief Client Services Officer



MATT KOWITT
Board Chair, San Carlos Charter Learning Center



INDIVIDUAL REFLECTION

What do you believe is most holding back your board from reaching its potential?

WRITE YOUR ANSWER TO THIS QUESTION ON ONE OF THE INDEX CARDS PROVIDED.

BOARDS OF DIRECTORS

BEST PRACTICES

TYPES OF BOARDS

FOUNDING BOARD

- 1st degree network
- Sign the dotted line
- Follow the direction of the school leader

WORKING BOARD

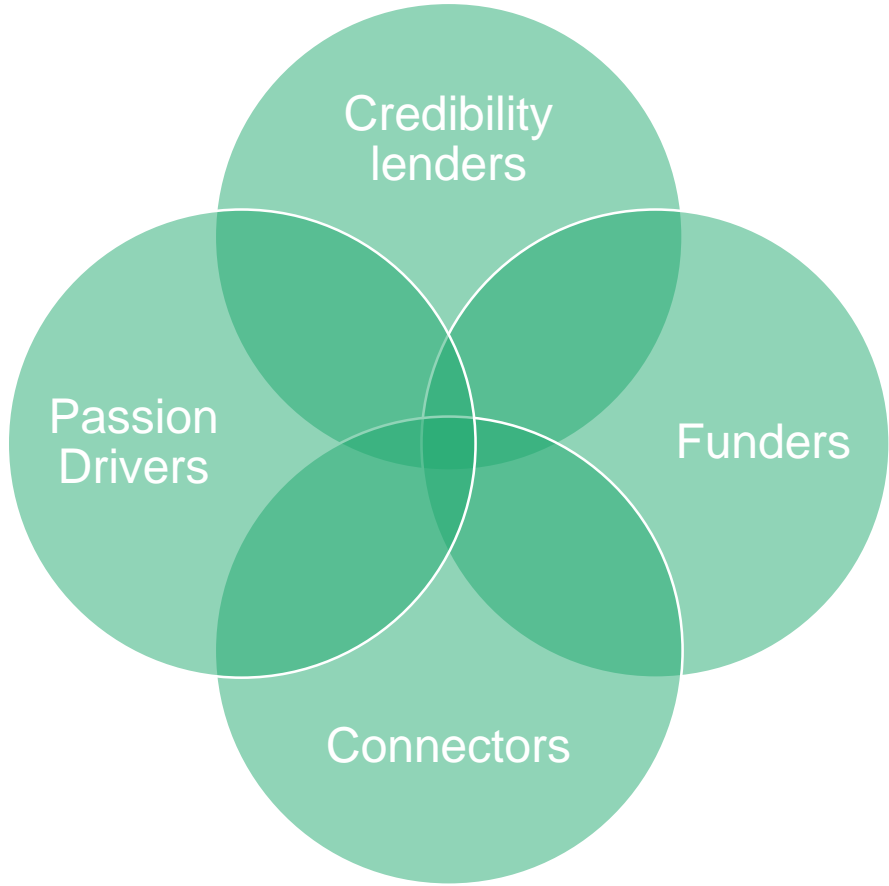
- 1st and 2nd degree network
- Extension of staff
- Thought partners

GOVERNING BOARD

- 2nd and 3rd degree network
- Mission keepers
- Directors

CRITICAL QUESTIONS: WHERE IS YOUR BOARD ON THIS SPECTRUM? WHERE SHOULD YOU BE?

NETWORKS



SKILLS

- Legal
- Finance
- Facilities
- HR
- Marketing
- Academic/Assessment
- Org management
- Fundraising
- End-users (or proxy)

- Local business
- Government
- Media

BOARD MAKE-UP

GREAT BOARDS HAVE THE RIGHT BLEND OF NETWORKS AND SKILLS.

ROLES & RESPONSIBILITIES

The most effective boards have clear expectations of the group and each individual.

THE COLLECTIVE

- Compliance
- Financial oversight (including fundraising)
- ED/Principal oversight and evaluation
- Mission

INDIVIDUAL DIRECTORS

- Present and engaged
- Committee involvement
- Individual give/get level (with personally meaningful financial contribution)
- Open personal and professional networks

BRAINSTORM

How can we better encourage positive board behaviors and hold directors accountable?

IN SMALL GROUPS,
IDENTIFY AS MANY
ANSWERS AS POSSIBLE.

ACCOUNTABILITY

BOARD CONTRACTS

Codify the specific expectations of the directors and have each individual sign a board contract at the beginning of the term.

BOARD REPORT CARDS

At the end of every term, have each director complete a self-assessment evaluating his/her ability to fulfill the board contract.

Have each director anonymously complete peer assessments of the other directors.

CODE OF CONDUCT

Create a set of defined meeting norms that govern all board meetings.

Appoint a Sergeant at Arms to hold the group accountable.

THEORY IN ACTION

SAN CARLOS CHARTER
LEARNING CENTER

Q & A

WHAT'S ON YOUR MIND?

KEY TAKEAWAYS

Slept through the session? Don't worry. Here's your cheat sheet.

KNOW YOUR BOARD TYPE

It's absolutely critical to know whether you need a founding board, a working board, or a governing board. Embrace transition phases from one board type to the next.

SET CLEAR EXPECTATIONS

Identify exactly what your board needs and what is expected of everyone.

HOLD EVERYONE ACCOUNTABLE

It's a slippery slope, so use tools like board contracts, board report cards, and codes of conduct to keep everyone aligned and focused.

CONTACT INFORMATION



JONATHAN KAUFMAN, THIRD PLATEAU

Co-Founder & Principal

Email: jonathan@thirdplateau.com

Website: www.thirdplateau.com

Twitter: @thirdplateau



PETER LAUB, EDTEC

Executive VP & Chief Client Services Officer

Email: peter@edtec.com

Website: www.edtec.com

Twitter: @EdTecConnect



MATT KOWITT, SAN CARLOS CHARTER LEARNING CENTER

Board Chair

Email: mkowitt@gmail.com

Website: www.scclc.net



THIRDPLATEAU @

