



CALIFORNIA CHARTER SCHOOLS CONFERENCE

FEBRUARY 23-26
2026

LONG BEACH, CA
LONG BEACH CONVENTION CENTER

CONFERENCE SPONSORSHIP

LEADERSHIP. LOYALTY. LOCATION. LEADS.

Ensure your company is in front of decision-making attendees.
Distinguish yourself as an important contributor to the charter school movement.
Stand out from your competitors as a leader in your field.



To secure your sponsorship
or discuss custom packages

CONTACT US

Exhibit Management
800.280.6218

exhibits@ccsa.org
charterconference.org/2026/sponsorship

TOP TIER “CHOOSE-YOUR-OWN” SPONSORSHIPS



We want YOU to be able to pick the benefits and entitlements that best fit your marketing goals and budget. Sponsorship at these levels truly is a **partnership** — as you come alongside CCSA to further the charter school movement in California and beyond.

The number of benefits that you can choose is based upon your partnership level. The higher your level of partnership, the more entitlements you can choose. There are some incredible new opportunities this year — check them out and build the perfect sponsorship package for your company.

TIER 1 PARTNER - \$33,000

Our Tier 1 partners receive:

- 1 Sponsor Lounge in Premier Location: Custom Programming marketed by CCSA
(may substitute for breakout session in the strand of your choice; see networking entitlements below for more details)
- 1 Solution session
- + ALL of the Exhibit & Registration entitlements
- 5 Selections from the Advertising & Marketing entitlements
- 4 Selections from the Networking entitlements
- 4 Selections from the Facilities Branding entitlements
- + ALL of the top tier Brand Recognition!

TIER 2 PARTNER - \$29,000

Our Tier 2 partners receive:

- 1 Sponsor Lounge: Custom Programming marketed by CCSA
(may substitute for breakout session in the strand of your choice; see networking entitlements below for more details)
- 1 Solution session
- 3 Selections from the Exhibit & Registration entitlements
- 4 Selections from the Advertising & Marketing entitlements
- 3 Selections from the Networking entitlements
- 3 Selections from the Facilities Branding entitlements
- + ALL of the top tier Brand Recognition!

TIER 3 PARTNER - \$21,000

Our Tier 3 partners receive:

- 1 Solution session
- 2 Selections from the Exhibit & Registration entitlements
- 3 Selections from the Advertising & Marketing entitlements
- 2 Selections from the Networking entitlements
- 2 Selections from the Facilities Branding entitlements
- + ALL of the top tier Brand Recognition!

TIER 4 PARTNER - \$18,000

Our Tier 4 partners receive:

- 1 Solution session
- 1 Selection from the Exhibit & Registration entitlements
- 2 Selections from the Advertising & Marketing entitlements
- 1 Selections from the Networking entitlements
- 1 Selections from the Facilities Branding entitlements
- + ALL of the top tier Brand Recognition!

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ENTITLEMENT GROUPS FOR TOP TIER SPONSORSHIPS



EXHIBIT & REGISTRATION ENTITLEMENTS

- One complimentary (10'x10') booth in the Sponsor Circle *(may choose this option more than once for a larger exhibit presence)*
- 5 complimentary, full conference registrations *(may choose this option more than once for more registrations)*
- Chair drop of your company collateral at one general session (2 available - sponsor must produce and ship handout, max 4x6 size, may also be handed out depending on venue)
- Inclusion in the Raffle Coupon Game *(prize provided by your company)*

ADVERTISING & MARKETING ENTITLEMENTS

- Full-page color ad in the printed program *(counts as 2 options)*
- Half-page color ad in the printed program
- Premium placement for your ad *(subject to availability)*
- Your company's collateral in attendee registration materials *(subject to approval; sponsor will produce and ship materials)*
- Exclusive opportunity for unique item in registration bag *(e.g. pen, mints, lip balm - sponsor will produce and ship items)*
- Complimentary post-conference attendee mail list
- Mobile App rotating banner ad
- Your logo on the cover of the printed program *(Tier 1 and 2 Partners only)*

TOP TIER BRAND RECOGNITION

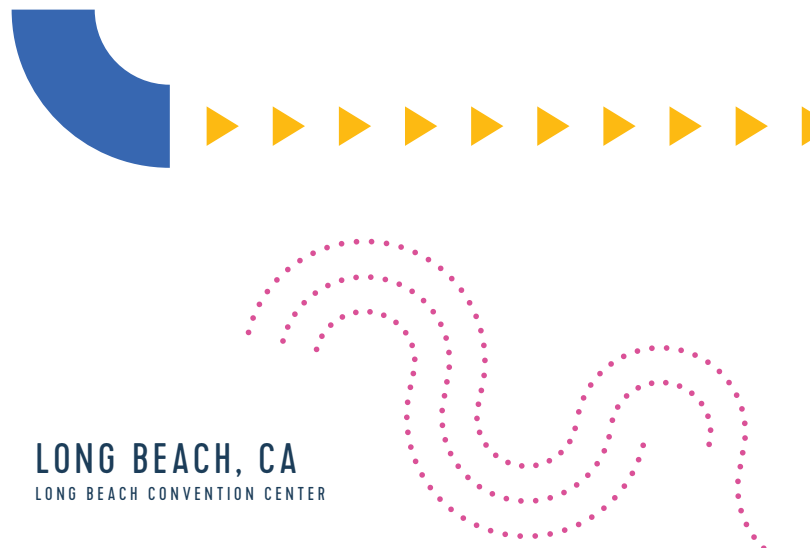
- Your logo on a slide at each plenary session
- Your logo on conference website home page with link to your company's website
- Your logo on sponsor thank you web page with link to your company's website
- Your logo on an email sent by CCSA to all registered attendees promoting the conference
- Your logo on general sponsor thank you signage
- Conference logo provided for your use promoting your partnership
- 200-word profile on sponsor thank you web page
- 200-word profile on floor plan & exhibitor search web page *(Available to exhibiting sponsors only)*
- 200-word profile in mobile app
- Sponsor recognition in one "official news" notification in mobile app *(timing and wording determined by CCSA)*

FACILITIES BRANDING ENTITLEMENTS

- Entryway banner with your message *(banner is exclusive) - can choose more than one (Limited to Tier 1 and Tier 2 partners)*
- Your logo on overhead aisle number banners in the Exhibit Hall *(limited availability)*
- One Floor Cling in High Traffic Area in Exhibit Hall
- One Floor Cling in entry to General Sessions *(Limited to 3 companies)*
- Exclusive stand-alone sign placed in high-traffic area *(may only choose once)*

NETWORKING ENTITLEMENTS

- Complimentary meeting space provided for use at your discretion, located on Exhibit Hall floor *(any AV, Internet, Catering at sponsor expense)*
- 15 Welcome Kick-off drink tickets with sponsor's logo to be distributed at your discretion *(may choose more than once for more drink tickets)*
- 15 Exhibitor Happy Hour drink tickets with sponsor's logo to be distributed at your own discretion *(may choose more than once for more drink tickets)*
- 15 Wednesday Night Closing Celebration drink tickets with sponsor's logo to be distributed at your discretion *(may choose more than once for more drink tickets)*
- Complimentary CCSA Vendor Membership at the Charter Ally level
- Sponsor recognition as sole sponsor of one CCSA Regional Meeting, to take place Fall 2026. *(Sponsor will have the opportunity to address attendees for 3-4 minutes, with up to two personalized slides, distribute marketing materials, and network with charter school leaders.)*
- Table Time outside the General Sessions for 20 minutes pre- and post-session. Includes 6 foot draped table, 2 chairs, and a tabletop identification sign *(limited to 6)*



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PACKAGE SPONSORSHIPS



Find just the right way to promote your support of the charter movement with our pre-built sponsor packages (and maximize your visibility with a prime exhibit spot in the Sponsor Circle)!

BADGE LANYARD – \$16,000

(Exclusive - 1 Available)

Your company name will appear on the badge lanyard that is given to each conference attendee. Your company logo will be what every attendee is wearing this year!

WI-FI ACCESS – \$12,500

(Exclusive - 1 Available)

Your company will get to choose the password (subject to approval) for the free Wi-Fi that will be available for all attendees. This is your chance to be front-of-mind with the majority of conference attendees while they're onsite.

STUDENT PITCH COMPETITION – \$10,500

(Exclusive - 1 Available)

The Student Pitch competition will be a showcase for young entrepreneurs to share their ideas with a team of judges. They'll present their business plans with the goal of winning funding money. The cool part of this sponsorship is that 25% of the sponsorship fee goes directly to the winning school's team. You can even have a representative on the judging panel!

NEW! TEACHER SUMMIT – \$10,000

(2 Available)

The Teacher Summit is a brand-new one-day experience designed exclusively for educators. The Summit will take place on Wednesday, February 26th. Your sponsorship of this event includes a number of logo entitlements, as well as a 3-minute speaking/introduction opportunity.

MOBILE EVENT APP – \$8,750

(3 Available)

You can be the sponsor of the tool that attendees use to navigate the conference and show floor. Get your logo in the hands of every attendee that's using the app!

T-SHIRT – \$8,750

(Minimum of 2 sponsors needed — limited opportunity to a maximum of 4 sponsors)

The front of the t-shirt will have a Charter Positive message. The back of the shirt will feature the CCSA logo and the logo of only a limited number of sponsors! This is a sponsorship that has appeal and longevity far beyond the conference. (Deadline for commitment is January 19th, 2026. All logos will be one color)

HEADSHOT STATION – \$7,750

(2 Available)

Everyone loves a new professional photo — especially one that looks good. And that will make YOU look good! Your company logo will be featured on the Headshot Station signage and on the ad for the Headshot Station in the printed program.

WELLNESS/MASSAGE THERAPY – \$7,750

(2 Available)

This is your opportunity to pamper an Educator! Always popular with attendees, this area will have several massage therapists to work out the stress and kinks. Paired with the opportunity to provide a small swag item for massage recipients, this sponsorship makes a lasting impression.

WELCOME KICK-OFF – \$7,750

(5 Available)

Every attendee's favorite event! Help kick off the conference with a sponsorship that offers a lot of brand recognition for the money. You can even bring your two branded cocktail tables back to your booth for the rest of the show. And this year, you've got the option to purchase additional drink tickets to offer your new contacts at the reception.

REGIONAL MEETING – \$5,000

(5 Available, 1 per Regional Meeting)

With this sponsorship you'll have the opportunity to do a short welcome (2 minutes) at one of the regional meetings that will be held onsite. Upgrade your sponsorship with company-branded napkins for use by catering at the bars prior to the meeting. Details are on the next page in the "Optional add-on" row. Available meetings: LAUSD; Santa Barbara, Ventura, and LA County; Southern CA (San Diego, Orange, Riverside, Imperial, and San Bernardino); Bay Area; Northern and Central CA.

EXHIBIT HALL HAPPY HOUR – \$5,000

(3 Available)

We're going to add a couple of bars to the expo floor, and will be serving complimentary drinks to attendees. With this sponsorship you have the option to add on branded napkins that will be used at each bar for drinks. We'll also give you some extra drink tickets to hand out to your best prospects!

EXHIBIT HALL LUNCH – \$5,000

(3 Available per day, 2 days)

Your company name will appear on the lunch signage — a stop for every conference attendee. If you choose this sponsorship you can add on the placement of a company sticker on each boxed lunch.

THURSDAY HOT BREAKFAST – \$5,000

(2 Available)

The Thursday General Session is going to feature a hot breakfast! The addition of breakfast really elevates this session. And, you'll get the kudos. You can even add on a giveaway that will be at each place setting! We'll also provide you a table to set up a small display since the exhibit hall will be closed.

NEW! PUPPY PLAYGROUND – \$5,000

(2 Available)

Back by popular demand, the Puppy Playground is sure to be an attendee hit. We'll be partnering with a local shelter to bring adoptable pets for socialization. Who knows? You may just find your new best friend!

NEW! BOOKSTORE CAFÉ – \$4,700

(Exclusive - 1 Available)

The Bookstore will be in a prime location right behind the CCSA booth! This will be a great retail area, and will be a traffic generator, with a coffee bar and some comfy seating.

NETWORKING NOOK PODS – \$4,750

(4 Available)

Back by popular demand, these unique pods will be placed in high traffic areas and will be used by attendees to take a quick break or have a small conversation. Your company can also use the pods as a small meeting space outside of your booth. These pods offer a great visual impact marketing opp for your company!

EXHIBITOR SCOOP – \$4,750

(3 Available)

The Ice Cream Social is always a popular event in the exhibit hall, and will bring your company a lot of recognition. There's nothing like a frozen treat to bring a smile and spark conversation!

COFFEE BREAK – \$4,750

(3 Available per day, 2 days)

Attendees love their coffee in the morning! You can add on your company-branded recyclable coffee cup for a little extra branding and recognition.



PACKAGE SPONSORSHIP ENTITLEMENTS	BADGE LANYARD SPONSORSHIP	WIFI ACCESS SPONSORSHIP	STUDENT PITCH COMPETITION SPONSORSHIP	NEW! TEACHER SUMMIT	MOBILE EVENT APP SPONSORSHIP	T-SHIRT SPONSORSHIP	HEADSHOT STATION SPONSORSHIP	WELLNESS/ MASSAGE THERAPY SPONSORSHIP	WELCOME KICK-OFF SPONSORSHIP	REGIONAL MEETING SPONSORSHIP	EXHIBIT HALL HAPPY HOUR SPONSORSHIP	EXHIBIT HALL LUNCH SPONSORSHIP	THURSDAY HOT BREAKFAST SPONSORSHIP	NEW! PUPPY PLAYGROUND	NEW! BOOKSTORE CAFE SPONSORSHIP	NETWORKING NOOK PODS	EXHIBITOR SCOOP SPONSORSHIP	COFFEE BREAK SPONSORSHIP
	\$16,000	\$12,500	\$10,500	\$10,000	\$8,750	\$8,750	\$7,750	\$7,750	\$7,750	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$4,750	\$4,750	\$4,750	\$4,750
	Exclusive	Exclusive	Exclusive	2 Available	3 Available	Minimum of 2 sponsors, Maximum of 4 sponsors	2 Available	2 Available	5 Available	5 Available, 1 per Regional Meeting	3 Available	3 Available Per Day	2 Available	2 Available	Exclusive	4 Available	3 Available	3 Available Per Day
Your logo on an email sent by CCSA to all registered attendees promoting the conference	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor recognition in one "official news" notification in mobile app		✓	✓	✓	✓	✓	✓	✓	✓									
100-word profile in mobile app	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
100-word profile on floor plan & exhibitor search web page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference logo provided for use by your company with approval from CCSA	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Your logo on general sponsor thank you signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Your logo on sponsor thank you web page with link to your company's website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Your logo on a slide at one Plenary Session	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Color ad in the printed program	1/2 Page (upgrade to full-page for \$250)	1/2 Page (upgrade to full-page for \$250)	1/2 Page (upgrade to full-page for \$250)	1/2 Page (upgrade to full-page for \$250)	1/2 Page (upgrade to full-page for \$250)	1/2 Page (upgrade to full-page for \$250)	1/4 Page (upgrade to 1/2 page for \$250)	1/4 Page (upgrade to 1/2 page for \$250)	1/4 Page (upgrade to 1/2 page for \$250)	1/4 Page (upgrade to 1/2 page for \$250)	1/4 Page (upgrade to 1/2 page for \$250)	1/4 Page (upgrade to 1/2 page for \$250)	1/4 Page (upgrade to 1/2 page for \$250)	1/4 Page (upgrade to 1/2 page for \$250)	1/4 Page (upgrade to 1/2 page for \$250)	1/4 Page (upgrade to 1/2 page for \$250)	1/4 Page (upgrade to 1/2 page for \$250)	1/4 Page (upgrade to 1/2 page for \$250)
Complimentary, full conference registrations	4	4	4	4	4	4	3	3	3	2	2	2	2	2	2	2	2	2
Exhibit Presence in the Sponsor Circle	35% discount on a 10x10 purchased space	35% discount on a 10x10 purchased space	25% discount on a 10x10 purchased space	25% discount on a 10x10 purchased space	25% discount on a 10x10 purchased space	25% discount on a 10x10 purchased space	25% discount on a 10x10 purchased space	25% discount on a 10x10 purchased space	25% discount on a 10'x10' purchased space									
<div><div>Add-on Opportunities</div><div>Opportunity to host an Information Table outside the General Session on Tuesday or Thursday. You'll get a 6-foot draped table, 2 chairs, and a table top identification sign. Tables can be hosted 20 minutes prior to the start of the General Session and 20 minutes post session (limited to 6 participants each day) - Additional cost of \$600</div></div>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
UNIQUE OFFERINGS																		
Package Specific Signage		Your logo on Wi-Fi signage	Your logo on Student Pitch Signage	Your Logo on Podium on Exhibit Hall Stage Your Logo on Teacher Networking Breakfast signage on Wednesday AM	Your logo on Mobile App signage	Your logo on T-Shirt signage	Your logo on Headshot Station signage	Your logo on Wellness Area Signage	Your logo on Welcome Kick-Off signage	Your logo on Regional Meeting sponsor thank you signage	Your logo on Exhibit Hall Happy Hour signage	Your logo on Exhibit Hall Lunch signage	Your logo on Thursday Hot Breakfast signage	Your logo on Puppy Playground Signage	Your logo on Bookstore Cafe Signage	Your logo on Networking Nook Pods signage Your logo on easel-back sign placed on table in Nook Pod	Your logo on Exhibitor Scoop signage	Your logo on Coffee Break signage
Package Specific Opportunities	Your logo on Badge Lanyard supplied to all attendees	Your Company will select Wi-Fi password	Opportunity to be a judge on the Student Pitch panel Portion of sponsorship goes directly towards prize money for winners! 30-second video played before Pitch Competition One minute of speaking or introduction time during Pitch Competition	Opportunity to provide a small postcard or brochure dropped on all seats in the Exhibit Hall Stage area for the Teacher Summit 3 minute introduction/ speaking opportunity during lunchtime keynote/ awards presentation on Exhibit Hall Stage Logo recognition on Pre-Conference marketing (including emails, social media)	Banner ad in mobile app and your logo on mobile app homepage	Your logo on T-Shirt supplied to all attendees	Your logo on Headshot Station ad in printed program	Your company may provide t-shirts for therapists to wear on 1 day Opportunity to provide swag item to visitors to wellness area (small item only - with CCSA approval)	Your logo on two cocktail tables at Welcome Kick-Off 30 drink tickets with your logo to distribute at your company's discretion Additional Welcome Kick-Off Drink Tickets (in packets of 25 = \$175)	Opportunity for your company to make a 3-minute introduction at your sponsored Regional Meeting	20 drink tickets with your logo to be distributed at your company's discretion Additional Happy Hour drink tickets to distribute (in packets of 20 = \$175) Your custom cocktail napkin at a Happy Hour bar (your provide the napkins - addl cost of \$750)		Opportunity to place a small gift or 4x6 postcard at each place setting (item to be approved by CCSA and produced and shipped by sponsor - addl cost of \$1500) We'll provide you a 6 foot table and 2 chairs to set up a small display in the breakfast area	Your company may provide 'pet swag' at the Puppy Playground for attendees to take home to their fur-babies	Logo or short video (15 seconds) on Monitor in Bookstore	Your logo on a basic cling package on Nook Pod (may add more branding if desired)	Your branded coffee cups at the coffee break (you provide the cups - Addl cost of \$500)	
Package Specific Web Branding		Your logo on Wi-Fi webpage	Your logo on Student Pitch listing in online program search	Logo recognition on Teacher Summit mobile app push notifications and advertising Your logo on Teacher Summit listing in online program search	Your logo on mobile app web page			Your logo on Wellness Area listing in online program search	Your logo on Welcome Kick-Off listing in online program search	Your logo on Regional Meeting listings in the online program search	Your logo on Happy Hour listing in online program search	Your logo on Exhibit Hall Lunch listing in online program search.	Your logo on the Thursday Hot Breakfast listing in online program search	Your logo on Puppy Playground listing in online program search	Your logo on Bookstore listing in online program search		Your logo on Exhibitor Scoop listing in online program search	Your logo on Coffee Break listing in online program search