EXHIBIT SPONSOR ADVERTISE

Make a difference with these great opportunities!

charterconference.org
Connect with the movement.

Exhibiting is the gateway to the California charter schools market. The exhibit is an integral part of the conference program, offering attendees the chance to gather information on cutting-edge products and services that meet their unique needs.

Exhibit and your company will enjoy a high-traffic, high-energy exhibit hall for two days:

**Tues, March 27**  9:15 a.m.–4:45 p.m.  **Wed, March 28**  9:15 a.m.–1:30 p.m.

Activities in the exhibit hall include coffee breaks, lunches, expo presentations, a raffle game and an ice cream social. To view a complete schedule, please visit charterconference.org.

Reserve your space today at charterconference.org

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**EXHIBITOR BENEFITS INCLUDE:**

**Booth package**
- 10’ x 10’ booth space
- Free preliminary attendee mailing list provided in January to all confirmed exhibitors
- Pipe railing, 8’ high curtain back wall and 3’ high curtain side dividers
- Furnishings: one 6’ draped table; two chairs; one wastebasket
- General security guard service
- Daily aisle maintenance

**Brand recognition**
- 7” x 44” booth identification sign
- 25-word descriptive listing in the floor plan and exhibitor search tool and the mobile app

**Attendance**
- Two complimentary conference badges

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**BOOTH SPACE FEES**

(Vendor Member discounts may apply)

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<tbody>
<tr>
<td>For profit/Nonprofit with revenues over $2 million</td>
<td>$2,645</td>
<td>$3,040</td>
<td>$3,495</td>
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<tr>
<td>For profit/Nonprofit with revenues under $2 million</td>
<td>$2,055</td>
<td>$2,350</td>
<td>$2,995</td>
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<td>Corner booth additional fee</td>
<td>$400</td>
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*CCSA Vendor Membership is available at three levels and offers 10–20% discounts on booth fees. For information on benefits and how to become a Vendor Member, email membership@ccsa.org.

charterconference.org | exhibits@ccsa.org | 800.280.6218
Take it to the next level.

Support demonstrates your support of the movement and your dedication to the half-million charter school students being served across the state. Become a sponsor and maximize your visibility, distinguish yourself from the competition and significantly increase your overall show success.

Choose from a wide range of sponsorship packages to reach your target audience. Learn more about specific opportunities and packages at charterconference.org

**BE FRONT AND CENTER**

**SPONSOR ENTITLEMENTS INCLUDE*:**

**Exhibit Presence**
- Preferred placement in the sponsor circle
- Complimentary or discounted booth space
- Complimentary conference registrations

**Brand Recognition**
- Written and graphic recognition online and in the mobile app
- Logos on signage, website and more
- Logo recognition on email sent to all attendees

**Advertising & Marketing**
- Ads in printed program
- Collateral included in registration materials
- Discounts on select marketing opportunities

**Networking**
- Meeting room in the exhibit hall
- Drink tickets for the Welcome Reception

*Benefits determined by sponsorship package.
TARGET YOUR MARKET AND

ADVERTISE

Grab their attention.

The conference offers marketing options to get your message to those with the power to purchase. Advertise in more than one platform to multiply your impact. Order early to lock in your position — space is limited and sells out quickly! Options include:

- Website headline banners
- Exhibit hall raffle game
- Attendee mail list rentals
- And more!

For more information about advertising opportunities and pricing visit charterconference.org.
Attendees are looking for exhibitors who can provide products and services to fit their many needs.

**CONFERENCE AUDIENCE**

- **26%**: Teacher
- **13%**: School Support Staff
- **25%**: Other (Developer, CDE Staff, Att, CS Support Org, Consultant, IT, Parent, Authorizer, Public Official)
- **27%**: School Leader (CEO/Principal/Dir/Exec Dir/Head of School)
- **5%**: Charter School Board Member
- **4%**: Business Manager (CFO/Financial Mgr/Controller)

**OCCUPATIONS**

**GRADE LEVEL**
- Elementary—8%
- K-8—20%
- K-12—36%
- Middle—3%
- High School—10%
- Middle/High—6%
- Not Applicable—16%
- Other—1%

**YEARS IN OPERATION**
- New School—4% (less than 2 yrs old)
- 3-5 years—11%
- 6+ years—66%
- Not Applicable—19%
The California Charter Schools Association (CCSA) invites your organization to engage with the leading charter schools market in the country. Every year, the number of charter schools operating in the state is growing by leaps and bounds. They are looking for vendors like you.

86% of 2017 attendees found a vendor or service provider in the CCSA exhibit hall they will work with in the coming year.

89% of 2017 exhibitors would recommend the CCSA Conference to a friend or colleague.

602,837 students were enrolled in California charter schools in the 2016-17 school year.

RESERVE TODAY
The CCSA Exhibit hall has SOLD OUT the last five years running!

Reach more than 3,500 attendees, including charter leaders, board members, developers, business managers, policy makers and teachers.

Create a comprehensive and rewarding campaign, gain market share and establish your company as a leading resource with our opportunities to

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